Your access to data from Brazil and South America.

Custom data collection for companies that need to understand the Brazilian and South American markets. People and technology, from brief to delivery, with scope, coverage and frequency defined for each project.



- Support in Chinese
- Reply within 24 hours
- Needs confirmed before any quote

IN NUMBERS

What has already passed through our collection.

Accumulated volume across food delivery data collection projects.

MORE THAN

R$ 100 million in order value

MORE THAN

1 million orders

MORE THAN

300 thousand stores

Volumes accumulated across collection projects. Each client's data is handled according to the project's scope and privacy requirements.

WHAT WE DO

Your question is our starting point.

We organize collection around what your team needs to understand. Scope, coverage, frequency and delivery format are agreed before we start.



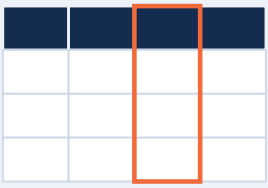
Custom local collection

Countries, cities, regions and platforms defined from your brief.



One-off or recurring

A project with a defined objective and timeframe, or collection in cycles at a frequency agreed with your team.



Organized delivery

Data and materials in the formats your team defines.

What a collection covers

Order data

Fields defined per project on food delivery platforms, with location and time context.

Screenshots

Screenshots of orders and supporting materials, according to the agreed scope.

Supporting evidence

Records that let your team check where the data came from and how it was collected.

HOW THE FIELDWORK HAPPENS

A local partner. Data for your market.

From Brazil to other South American markets, we run collection with local accounts, devices and people.

Local outreach

Project-specific channels to reach people in Brazil.

- Project websites and landing pages
- SEO and GEO
- WhatsApp groups
- Telegram groups
- Search ads
- Content creators

Local accounts and devices

Collection runs on Brazilian accounts and devices, in the same environment local users see.

Automated checks + human review

Automated validation combined with human review before every delivery.



HOW WE WORK

From brief to delivery. Clarity at every step.

01 **We understand the project**

Objectives, markets, platforms and your team's needs.

02 **We define the scope**

Collection method, fields, frequency, quality criteria, format and timeline.

03 **We collect and check**

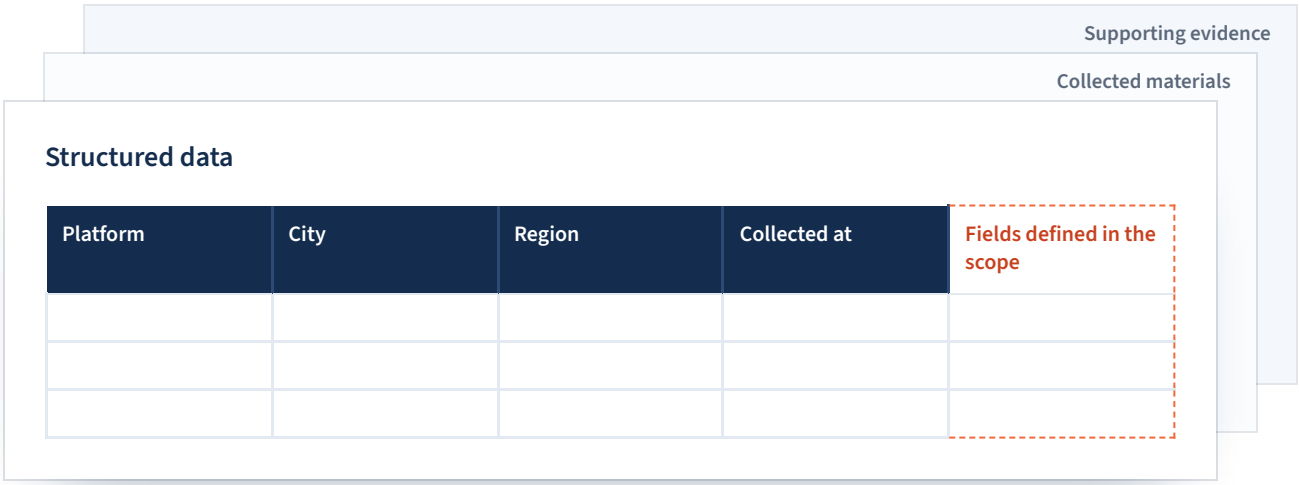
A local team in Brazil, with automated checks and human review.

04 **We deliver**

Data and materials organized in the format defined for the project.

What a delivery contains

The structure is agreed when we define the scope. Example structure, with no real data.



Structured data	Tables organized by the agreed fields.
Collected materials	Screenshots and source materials kept during execution.
Supporting evidence	Records your team can use to check where the data came from.

FOOD DELIVERY EXPERIENCE

Data on a market that keeps moving.

We have experience collecting data in the South American food delivery market, with projects on Brazil's main platforms.

SUPPORTED PLATFORMS

iFood

Keeta

99 Food

Rappi

Trademarks belong to their respective owners. Naming a platform means we have supported it in collection projects, not a partnership.

NEXT STEP

Start with a pilot project.

A first project with a lean scope to validate fields, coverage and delivery format before scaling up or making collection recurring.

To prepare a proposal, send us:

- ☐ Platforms
- ☐ Cities or regions
- ☐ Collection volume and frequency
- ☐ Delivery format

Reply in Chinese within 24 hours.

South Fieldwork business WeChat

When you add it, it shows the personal WeChat of our commercial lead.

apptustech

When adding us, mention your company and the platforms or cities you need.

Email contact@southfieldwork.com

Website southfieldwork.com

Illustrative examples, with no real data. Privacy requirements are defined per project.